



# TRAVEL MARKETPLACE

**2017**

## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES



# Travel MarketPlace

*June 13-14, 2017*

*International Plaza Hotel and Conference Centre, Toronto, ON*

*Join us for the Fourth Annual Travel MarketPlace!*

This premier two day conference is dedicated exclusively to the Canadian travel agency community. As the only event of its kind in Canada, it provides travel suppliers with the opportunity to engage exclusively with travel professionals in the fast growing Canadian market.

This is not your ordinary trade show! Travel MarketPlace offers an invaluable opportunity for suppliers to network with forward-thinking travel professionals who want to learn and grow their business.

- Get valuable face-to-face time with Canada's top travel agents – It's like 400+ sales calls in two days!
- Showcase your product and promote your brand! Consider Travel MarketPlace your mid-year sales call with the opportunity to host agents and hold supplier sessions to provide product updates to all!
- Attend multiple networking events
- Strengthen relationships with Canada's top producing agents

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# ***Travel MarketPlace 2016 Conference was a Great Success!***

## ***Here's what agents were saying....***

*"My second year attending the Travel Marketplace and find it of great value. I always come away with information to help build my business. The contacts made through the trade show are invaluable."* **Lynne Dixon, Tripcentral.ca**

*"The Travel MarketPlace Conference was a great investment of my 2 days!! Useful info at the workshops and networking opportunities with fellow peers priceless!! Would I go again? Absolutely!!"* **Bernadine Dsouza, Sears Travel**

*"Great travel conference with industry knowledge, inspirational speeches, networking and tools!"* **Hari Garg, LoyaltyOne**

*"what a great event ... so focused for the Travel Agent."* **Marilyn Long, CAA Travel**

*"The speakers were excellent at motivating me and I gained tons of knowledge that will help me day to day, whether it is at work or at home."* **Lilliana Carbone, American Express Global Business Travel**

# ***And the Survey Says.....***

**Sponsors and Exhibitors at Travel MarketPlace, 2016 offered great feedback!**

*“As a key sponsor for Travel Marketplace, we were very pleased with the execution of the show. We very much look forward to 2017 where we will have the opportunity to increase our exposure to our fantastic trade community in Canada. Thank you TMR!”* **Dana Gain, Norwegian Cruise Line**

*“An outstanding opportunity to learn and network with professionals in the industry.”* **Sandra Gardiner, AmaWaterways**

*“Travel Market Place is a must for Canadian suppliers looking for a balance of new contacts and existing clients all under one roof.”* **Robert Ruttan, ClubMed**

*“It was an excellent Trade Show very well attended. The conferences were very interesting and educational. The food service was excellent.”* **Yolanda Molinuevo Ortega, Copa Airlines**



# Who Attends?

- 400+ travel agent attendees
- 80% that specialize in leisure travel
- 20% that specialize in corporate travel
- 60% brick and mortar agency attendees
- 40% home-based agency attendees
- 75-125 suppliers

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# Sponsorship Levels

## **Platinum Package .....\$30,000**

➤ Sponsorship choice of:

Lunch Sponsorship

Evening Reception Sponsorship

As Well As:

- 20 minutes of speaking time on the main stage
- Audio Visual package for your event including screen, mic and podium
- Opportunity to host 25 selected agents of your choice as your guests with complimentary registration
- Exclusive email blast to agents with private label messaging from you!
- Opportunity to decorate event with your branding and décor
- Opportunity to raffle off **Travel Agent Recognition Prizes** at your event
- Dedicated video on conference website with welcome message from an executive
- Two Trade show booths with premier location within the show floor
- Opportunity to offer a prize for conference raffle – this will be promoted to all agents and listed in Program of Events
- Six (6) full access conference registrations including all sessions, meals and networking events
- Full page in conference Program of Events
- One piece of collateral included in attendee's bag
- Logo in conference daily (printed paper distributed at conference each day)
- Special listing in exhibitor section of conference website
- Signage at sponsored event
- Recognition during General Session
- Logo in all printed materials
- Logo on conference website



# Sponsorship Levels

## **Gold Package ..... \$20,000**

- Sponsorship choice of:
  - Breakfast Sponsorship
  - Keynote Speaker Sponsorship

### As Well As:

- 15 minutes of speaking time on the main stage
- Audio Visual package for event including screen, mic, podium
- Opportunity to host 15 selected agents of your choice as your guests with complimentary registration
- Opportunity to decorate event with supplier branding and décor
- Opportunity to raffle off Travel Agent Recognition Prizes at event
- Hosted supplier session available for all attendees
- Dedicated video on conference website with welcome message from an executive
- Trade show booth with premier location within the show floor
- Four (4) full access conference registrations including all sessions, meals and networking events
- Half page in program of events
- One piece of collateral included in attendee's bag
- Logo in conference daily (printed paper distributed at conference each day)
- Special listing in exhibitor section of conference website
- Signage at sponsored event
- Recognition during general session
- Logo in all printed materials
- Logo on conference website

# Sponsorship Levels

## ***Silver Package* ..... \$15,000**

### ➤ Sponsorship choice of:

- Sponsorship of a Coffee Break
- Sponsorship of the Delegate Bags

### As Well As:

- Five minutes speaking time on the main stage
- Opportunity to decorate event with supplier branding and décor
- Trade show booth with premier location within the show floor
- Four (4) full access conference registrations including all sessions, meals and networking events (Cost: \$500)
- One piece of collateral included in attendee's bag
- Logo in conference daily (printed paper distributed at conference each day)
- Special listing in exhibitor section of conference website
- Signage at sponsored event
- Recognition during general session
- Logo in all printed materials
- Logo featured on the conference website



# Sponsorship Levels

## **Bronze Package ..... \$10,000**

Sponsorship choice of:

Attendee Badge Lanyards

Experience Workshop

Parking Sponsor

Photography Sponsor – Bring a “*We Love Travel Agents*” backdrop and have agents take a picture in front of it when they arrive.

As Well As:

- Trade show booth within the show floor
- Two full access conference registrations including all sessions, meals and networking events
- One piece of collateral included in attendee’s bag
- Logo in conference daily (printed paper distributed at conference each day)
- Special listing in exhibitor section of conference website
- Recognition during general session
- Logo in all printed materials

# Trade Show Only

*Our exhibitor package includes access to our full conference! We encourage suppliers to take Full advantage of attending all sessions, meal functions and networking events. Spend time with your customers to maximize your investment!*

***Thank you to returning Exhibitors! ..... \$1,895***

***Welcome New Exhibitors!***

***Early Bird Rate for New Exhibitors..... \$1,895 (Must be paid for by 1/31/17)***

***New Exhibitors Trade show Only Package after 1/31/17 ..... \$2195***

## ***Package Includes:***

- Trade show booth package (includes booth, table, 2 chairs, and booth sign with company name)
- Two full-access conference registrations. Attend all sessions, meals and networking events!
- Special listing in exhibitor section of conference website
- Opportunity to offer prize for conference raffle.
- All prizes and supplier name will be listed in program of events and on website

***\*Additional trade show passes available at \$250 per person***

# à la carte Sponsorship

Delegate bag insert (1 piece)	\$995
Program of Events Ad – Full page	\$2,000
Program of Events Ad – Half page	\$1,250
Rotating ad on main screen of conference website	\$1,000
Ad in Conference Daily ( <i>printed newspaper distributed onsite</i> )	\$1,695

\*Prices are approximate and based on 350-400 attendees. Prices will be higher or lower depending upon actual attendance. Mandatory trade show participation is required.

# Some of our prior exhibitors!



JOIN US AS AN EXHIBITOR  
AT TRAVEL MARKETPLACE  
AND NETWORK WITH  
CANADA'S TOP TRAVEL  
PROFESSIONALS!



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